

BrooklineCAN Steering Committee Notes October 16, 2019

Attendees: Frank Caro, Ruthann Dobek, John Seay, Ruth Seidman, Elenore Parker, Matt Weiss, Roberta Winitzer, David Trevvett.

1. Note Taker

- a. Matt Weiss

2. Feedback for annual meeting

- a. 50/50 raffle paid \$57
- b. Send thank you to Karen and Carey and offer them honorary memberships for 2020.
- c. Ruthann Dobek supplied an email from her describing a “bumper crop of memberships/donations” following the annual meeting.
- d. BIG interviewed key guests on the 2nd floor balcony.
- e. Movement of people was excellent.
- f. Speakers were well-received and band was great.

3. JF&CS funding opportunity for 2019/2020

- a. Katherine Burns is looking for appropriate project(s) to fund based on earlier contract signed.
- b. 60 members were subsidized by JF&CS last year.
- c. Possible opportunities to discuss with Katherine Burnes are a “meet up” social event, an educational program on “How to Get Things Done in Brookline Town Structure” (stipend to Frank Caro)

4. Information packets for use in soliciting business memberships

- a. Frank Caro will ask Carol Seibert to take the lead on this stalled activity.

5. Treasurers report (John Seay)

- a. John Seay reported that as expected for this time there were large expenses (annual meeting) and small income.
- b. Three renewals have not been entered yet.

6. Committee reports

- a. Finance – See Treasurer’s report.
- b. Communications
 - i. Elenore Parker reported – Considering articles on networking partners to keep up the theme starting with the Climate Action Committee.
 - ii. Elenore Parker distributed a report on the PR for the Annual Meeting.
 - iii. Party of a Century was a great success with 24 certificates awarded and was reported on the front page of the Tab.
 - iv. John Seay reported the website now included pictures from the Party of a Century in 2015.

- v. Matt Weiss – Will contact Corbin of BIG to see to release of the video for the annual meeting.
- c. Membership – Discussion took place re need for the committee.
 - i. Mission – Attract, retain and monitor status of members.
 - ii. Need a strong committed Chair.
 - iii. Responsible to create new and update existing brochures with review and approval of Communications Committee.
 - iv. Consider taking lead on annual meeting and spring membership meeting.
- d. Education
 - i. 11/12 – Eugenia Zuckerman "Like Falling Through A Cloud" for Alzheimers Awareness Month.
 - ii. Future – Harry Margolis "Getting Your Ducks In Order"
- e. Livable community advocacy committee and age-friendly city
 - i. Warrant articles of interest to BrooklineCAN
 1. CoA share of Transportation Networking funds – Committee endorsed funding for TRIPPS and the Council on Aging from the \$.10/Lyft ride (approx.. \$77K) and the Pilot Project funded by NCOA and Lyft moving people from Taxis to Ride hailing (providing a Sprint phone and credit card.
 2. Electric scooters – Committee endorsed requirement for State/Town regulations before escooters can return to Brookline (Transportation Board would set regulations)
 3. Accessory dwelling unit bylaw – Committee supported this warrant article which needs a 2/3 vote to pass.
 4. Proposal for real estate transfer tax to finance affordable housing – No vote was taken. Note: Some of the housing would be for older adults.)
 5. Sustainability agenda – Barring natural gas and other fossil fuels in certain new housing construction – No vote was taken.
 - ii. Laselle University "Bridges" session to be presented at next meeting

7. New business

- a. 10/30 session of property tax at Town Hall.

8. Next Meeting: **Wednesday, November 20, 2019 at 3pm.**